

# **AMIC Award in Media and Communication Advancement & Innovation 2012**

*Honoring advancement and innovation in Asian media and communication*

## **Intent**

The AMIC Award in Media and Communication Advancement and Innovation recognizes outstanding achievement in the field of media and communication. Individuals or institutions across the globe are eligible for this award, which is given yearly at the AMIC annual meeting at the discretion of the AMIC board of directors. AMIC believes that new innovation strategies, supported by tools, skills, and best practices are required as Asia moves into new kinds of global media and communications regimes. This is also a period when new models of innovation are required to best serve the region.

## **Criteria**

The AMIC Award in Media and Communication Advancement and Innovation recognizes lasting contributions under the following categories:

- Support for the emergence of significant innovation that provides meaningful media and communication impacts at the national and international levels—focus on Asia.
- Development of agenda-setting intellectual capital that defines significant media and communication advancement or innovation and leads to the development of significant tools or best practices.
- Creation of high quality learning experiences relevant to the next generation of innovation leaders in media and communications.
- Underwriting research that documents emerging Asian innovation in media and communication.
- Advancement of significantly new sets of communication fundamentals for the Asian region.

## **Nominations**

Nominations for the AMIC Award in Media and Communication Advancement and Innovation are accepted from any member in good standing with the association. Nominations, along with supporting documentation, are received from September 1st through December 31st and should be addressed to the Secretary General of the Association, Dr. Sundeep R. Muppidi.

## AMIC Award in Media and Communication Advancement & Innovation —Nominations

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A three-member selection committee reviews nominations and presents a recommendation to the AMIC board of directors. The board will convene to review nominations and render a decision on the year's nominee. The decision of the board shall be by majority vote and is final.