

## CURRICULUM VITAE

Name: Kalinga Seneviratne

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Date of Birth: 29 June 1954                      Place of Birth: Colombo, Sri Lanka

Sex: Male    Nationality: Australian

Residency Status: Permanent Resident of Singapore

### **EDUCATIONAL BACKGROUND:**

#### Primary & Secondary:

1961 - 1973 - St Thomass College, Colombo, Sri Lanka  
Final Qualification: Passed G.C.E(Advanced Level) in Physics, Pure Mathematics and Applied Mathematics.

#### Tertiary:

1975 - 1978 - Reading University, Berkshire, England  
Course: Engineering Science  
**Final Qualification: Bachelor of Science with Honours.**

1983 - 1985 - New South Wales Institute of Technology  
(now University of Technology)  
Course: Mass Communications  
**Final Qualification: Graduate Diploma.**

1993 - 1998 - University of Technology Sydney (UTS)  
Course: Master of Arts in Social Sciences (Thesis)  
**Final Qualification: MA (Thesis)**

2002 - 2007 - Macquarie University, Sydney, Australia  
**Final Qualification: Phd in International Communications**

#### Other Qualifications:

1999 - Ngee Ann Polytechnic, Singapore  
Course: Professional Development in Education  
Final Qualification: Certificate in Professional Development in Education

## **WORK EXPERIENCE:**

- Sept 07 – date - Head of Research, Asian Media Information and Communication Centre (AMIC), Singapore
- Jul 05 – Sept 07 - Senior Research Associate, Asian Media Information and Communication Centre (AMIC), Singapore
- Aug 04 – Jun 05 - Researcher (project contract), Asian Media Information and Communication Centre (AMIC), Singapore
- July 04 – Dec 04 - Lecturer (Part-Time), Nanyang Technological University, Singapore. Teaching Radio Production 1 and Intercultural and International Communications

1st March 04 - 30 April 04 - Media Consultant in Asia and the South Pacific to The Urban Governance Initiative, United Nations Development Programme (UNDP)

Feb 04 - June 04 - Course Co-ordinator and Lecturer (Part-Time), International Communication, University of Technology Sydney(UTS)

Aug 97 to June 02 - Lecturer, School of Film and Media Studies, Ngee Ann Polytechnic, Singapore

July 95 - June 97 - Lecturer (part-time) in International Communication Masters Programme in International Communications, Macquarie University, Sydney, Australia

July 91 - Dec 91 - Lecturer (part time) in Development Journalism University of Technology Sydney(UTS)

Nov 89 - Nov 92 - Basic Radio Production Skills course for Aboriginal students, Lecturer and Trainer, Radio 2SER-FM, Sydney, Australia.

Feb 89 - Dec 89 - Audio Visual Production Coordinator, University of Technology, Sydney, Australia

### Journalistic Work:

April 99 to May 02 - Freelance Contributor of commentaries and analysis of International Affairs for the Straits Times, Singapore

Aug 97 to date - Freelance News Features Writer for Inter Press Service(IPS) newsagency

July 02 – date - Freelance Contributor of commentaries and analysis of regional and international affairs for Today newspaper, Singapore

Sept 2000 to July 2002 – Contributing Editor for South Review monthly, Malaysia

Jan 97 to Dec 98 - Freelance Feature Writer for Mens Review, Malaysia

June 97 to Dec 99 - Freelance News Feature Writer for the Himal South Asian magazine, Nepal

Feb 91 to Jul 97 - Australian and South Pacific Correspondent for IPS newsagency.

Mar 96 to Jul 97 - Special Correspondent on South Pacific Affairs for the Pacific Island Monthly - published from Suva, Fiji.

Feb 94 to Dec 95 - Australian Correspondent for "The Review" - the monthly Fijian Business and News magazine.

June 94 to Dec 95 - Australian and South Pacific Correspondent for Sun newspaper.

May 89 - Nov 89 - Freelance Reporter for SBS-TVs "Vox Populi" programme

Aug 88 - Aug 90 - Freelance Writer on Multicultural Arts and the Media for the Sydney Morning Herald.

#### Publications:

2007 - Media Pluralism in Asia: The role and impact of Alternative Media, edited by Kalinga Seneviratne, AMIC/UNESCO

2006 - Asia's March Towards Freedom of Expression and Development, edited by Kalinga Seneviratne and Suganthi Singarayar, AMIC

2006 - Public Service Broadcasting in the Age of Globalisation, edited by Indrajit Banerjee and Kalinga Seneviratne, AMIC

2006 - Media's Challenge : Asian Tsunami and beyond, edited by Kalinga Seneviratne, AMIC/UNESCO

2005 - Public Service Broadcasting: A Best Practices Sourcebook, edited by Indrajit Banerjee and Kalinga Seneviratne, UNESCO.

#### Special Journalistic Assignments:

Dec 2007 – Coordinated special coverage of the first Asia Pacific Water Summit from Beppu Japan with IPS newsagency.

Feb 2003 - Covered the 13th Non-Aligned Movement Summit in Kuala Lumpur for the IPS newsagency.

Jan 2003 - Covered the World Social Forum in Porto Alegre, Brazil as part of the IPS 'Terra Viva' conference newspaper reporting team.

Dec 2000 - Covered the Peoples' Health Assembly in Savar, Bangladesh for IPS news agency and South Review.

February 2000 - Covered the UNCTAD conference in Bangkok for IPS news agency.

Jan 99 to June 02 - Helped in commissioning and supervising journalistic contributions by students from Ngee Ann Polytechnic's School of Film and Media Studies for IPS news agency and Young Asian Television (Sri Lanka).

December 98 - Supervised four final year students of Ngee Ann Polytechnic in covering the Bangkok Asian Games for the IPS newsagency.

December 96 - Covered the Inaugural Ministerial Conference of the World Trade Organisation (WTO) in Singapore for the IPS newsagency.

June 96 - Radio coverage of Habitat Two from Istanbul, Turkey - joint venture between Inter Press Service newsagency and the Asia-Pacific 2000 programme of UNDP.

March 96 - Radio coverage of the Asia-Pacific Urban Forum in Bangkok - a joint venture between IPS newsagency and United Nation Radio.

November 95 - Covered the Commonwealth Heads of Government Meeting (CHOGM) in Auckland, New Zealand for the IPS newsagency.

April 95 - Covered the Global Cultural Diversity Conference in Sydney for the IPS newsagency and the Sun newspaper(Malaysia).

March 95 - Covered the United Nations Social Development Summit in Copenhagen, Denmark as part of the IPS newsagency reporting team.

September 94 - Spent 10 days in Iraq and filed a series of features for the IPS newsagency, the "Sun" newspaper in Malaysia and "Sunday Times" in Sri Lanka on the impact of the UN-sponsored economic embargo on the people of Iraq.

September 94 - Covered the United Nations International Conference on Population and Development in Cairo, Egypt as part of the IPS newsagency reporting team.

August 94 - Covered the South Pacific Forum leaders summit in Brisbane for the IPS newsagency.

March 94 - Covered the Pacific Regional Non-Governmental Organisations Conference on Population and Sustainable Development in Nadi, Fiji for IPS newsagency.

September 93 - Covered the Asia-Pacific Migration Conference in Darwin for the IPS newsagency.

December 90 - Covered the sixth South Asian Association for Regional Cooperation (SAARC) leaders summit meeting in Colombo, Sri Lanka for the IPS.

### Radio Production:

April – June 2000 – Producer and Presenter of ‘South Asian Rythms’, a 13 part series for Radio Passion, Singapore

March - June 96 - Producer and Presenter of “Broadcasting Habitat”, a pilot project in covering the “Urban Settlements Forum” in Bangkok and Habitat Two in Istanbul, by IPS newsagency in collaboration with UN Radio and Asia-Pacific 2000 programme.

Sept 80 to Dec 94 - Producer and Broadcaster (part-time) Sydney Educational Radio 2SER-FM, University of Technology, Sydney, Australia.

### Some of the Regular Programmes and Special Projects Undertaken at Radio 2SER-FM

April 92 to Dec 94 - Producer/Presenter “Voices From The South” a weekly one-hour programme on the Third World. This programme was also transmitted nationally by satellite via COMRADSAT (Community Radio Satellite distribution service).

Dec 93 to Jan 94 - Producer/Presenter “Community Radio in Asia”, a six-part series (each of 28 minutes) on community based radio in the Philippines, Malaysia, India, Sri Lanka and Singapore. The programme was broadcast nationally on 24 community radio stations around Australia via the weekly “Media Magazine” programme.

June 92 - Produced of a one-hour special "Countdown To Rio", a preview of the Rio Earth summit for Radio 2SER-FM and 18 other community radio stations around Australia.

Aug 90 to Feb 92 - Producer and Coordinator of "Artbeat", a weekly one hour programme on local and international arts.

Mar 90 - Jul 90 - Producer of "Broadwave", a weekly programme covering multicultural and ethnic affairs.

May 84 - Nov 89 - Producer/Presenter of “Global Issues” a weekly programme on Third World and Global Development Issues.

September 89 - Producer/Presented of "One Nation Many Cultures" a four-part series (each of 28 minutes) on multicultural arts in Sydney ( also broadcast on Radio Australia in Jan 1990)

February 87 - Producer/Presented of "We Dont Want No Peace", a four-part series (each of 28 minutes) on the relationship between rich and poor countries.

### ABC Radio(Australia) Productions:

June 95 - Interview with Nepalese Prime Minister Manmohan Adhikari, broadcast on ABC Radios “Indian-Pacific” programme.

March 94 - Interviews with Fijian Prime Minister Rabuka and Opposition leader Jai Ram Reddy broadcast on ABC Radio.

November 93 - Producer "Peoples Theatre in Asia", a 20 minute feature on community theatre in India and Malaysia for Radio Australia.

Dec 92 - Jan 93 - Producer/Presenter "Religion in Multicultural Australia", an eight-part series (each of 12 minutes duration) for Radio Australia.

Jan 88 - Producer/Presenter of "Culture Gap", a 25 minute feature for ABC Radios "Indian-Pacific" programme on how the West reports the Third World.

#### TV and Video Productions:

Jan 04 - Directed and Produced 'A Modern Buddhist Pilgrimage' a reality shos style TV travel feature of 58 minutes shot in India.

Nov 99 to June 2002 - Content Producer for Young Asian Television (Sri Lanka), providing short TV features on cultural, religious, environmental and social issues from Singapore, Thailand, Malaysia and Indonesia.

June 01 to March 02 – Producer and Director of "Dhamma in the Modern Age" a three-part series of TV documentaries shot in Thailand, Singapore and Australia, looking at the practice of Buddhism in the modern world.

March 95 - Producer and Director, "A Voice For The Voiceless", a half hour video documentary on Mahaveli Community radio in Sri Lanka.

Jan 95 to Oct 95 - Executive Producer, "Global Report", a half hour weekly programme on international affairs, broadcast on community television Channel 31(Sydney).

Feb 94 - May 94 - Producer "Seven Musical Notes" a half hour documentary on Indian music and culture in Australia, broadcast on Channel 31.

Nov 93 - Interviewed Victor Rebicoff, Chairman of the Federation of Ethnic Communities Councils of Australia on "Face The Press" programme, SBS-TV, Australia.

Oct 91 - Aug 92 - Producer "Theatre Belongs To Us" a half-hour documentary on multicultural theatre in Sydney for SBS-TV (broadcast in November 93).

Jan 91 - Producer of "Multicultural Community Television", a four-hour live-to-air programme for CATV Community TV test broadcast.

Jan 91- Producer of "Culture Gap", a half-hour feature on how Australian television reports the Third World and examples of how it could be done differently for CATV test broadcast.

Jan 91 - Producer/Director of "An Eastern Remedy", a 25 minute feature on the practice of Yoga in Australia, broadcast on CATV Community TV test broadcast.

Jul 90 - Sep 90 - Co-Producer/Director of "Carnival A Celebration of Diversity" a Production for the N.S.W Ministry for the Arts

Nov88 - Dec88 - Producer/Presenter of "Global Report", Four-Part series of half-hour programmes on Metro Community TV test broadcast.

Academic Work - Media Research:

Mar 90 - Jun 94 - Research Assistant(Part-Time) in Cultural Diversity, Racism and the Media Project at the University of Technology Sydney (UTS)

*I was involved in the analysis of TV, Radio & Newspapers in Australia, with regards to the reflection of cultural diversity in the media. A major report was submitted to the Office of Multicultural Affairs (at the Prime Ministers Office) in December 1990. A book based on the research titled "Racism, Ethnicity and The Media" was published by Allen and Unwin in July 1994. I was also the co-author of a 76-page report to the Singapore based Asian Mass Communication Information and Research Centre (AMIC) submitted in June 1994 on the analysis of newspaper reporting of Ethnic and Aboriginal affairs and its impact on community relations.*

Dec89 - Feb 90 - Researcher, Documentaries Unit Special Broadcasting Service (SBS) Television, Australia.

*I did research on refugees from mainly Third World countries now living in Australia. The research included looking at the reasons which made them to leave their homelands and how they are coping with settling in a new country.*

May 89 - Sep 89 - Researcher and Producer, Radio 2SER-FM, Sydney, Australia

*I researched and produced a four-part series on Multicultural Arts in Sydney titled "One Nation Many Cultures". The project was funded by the Australia Council.*

Academic Work - Papers Presented:

June 2008 – Cross-Cultural Communications and Media's Challenge in Asia

*Presented paper lead workshop on the above topic at the Global Media Forum organised by Radio Deutsche Welle in Bonn, Germany*

May 2008 – Overview of Community Radio in Asia

*Keynote presentation at the ' Peoples Voices, peoples Participation and Community Radio' seminar held in Dhakka, Bangladesh*

March 2008 - Citizen Journalism Need Not Be Anti-Government

*Paper presented at the Citizens Journalism conference organised by the University of Queensland and AMIC, in Brisbane, Australia.*

June 2007 - Community Radio Via Public Service Broadcasting: The Kothmale Model

*Paper presented at Radio Asia, Singapore*

Feb 2006 - Multicultural Broadcasting in Asia

*Paper presented at the “Media and Identity in Asia” conference, organised by the Curtin University of Technology, Miri, Malaysia*

- Dec 2005 - Looking Behind The Terror Curtain: The New Challenge For Journalism  
*Keynote address to the Journalism Education Association annual conference at the Gold Coast, Australia*
- July 05 - Peaceful Path of Jihad: Nasyid Revolution in South East Asia  
*Paper presented at the plenary sessions of the 14<sup>th</sup> annual conference of Asian Media Information and Communication Centre (AMIC) in Beijing, China.*
- April 05 - Marriage of Convenience – New Technology, People-Centred Journalism and Alternative Media  
*Paper prepared for the conference ‘Alternative Media: Idealism vs Pragmatism’ at Centre for International Communications, Macquarie University, Sydney, Australia*
- July 04 - Making Development Communication “Hip” and “Cool” : Rebranding The Development Message for the MTV Generation  
*Paper presented at the 13<sup>th</sup> annual conference of Asian Media Information and Communication Centre (AMIC) in Bangkok, Thailand*
- June 02 - Reporting Migrant Labour in Singapore  
*Paper presented at the ‘Media and Ethnic Conflicts in South East Asia’ seminar organised by of Asian Media Information and Communication (AMIC) in Manila, Philippines.*
- September 01 - Radio in Asia: Is Liberalisation Facilitating Peoples’ Voices On The Airwaves?  
*Paper presented at the International Radiocracy Conference in Durban, South Africa*
- December 99 - Silenced Voices: Barriers For Migrant Talent in Multicultural English Broadcasting in Australia  
*Paper presented at the Cultural Studies Association of Australia’s annual conference at the University of Sydney.*
- November 98 - Role of Community Radio and Alternative Television in Countering the Cultural Hegemony of Globalisation  
*Paper presented to a seminar on globalisation and the media organised by the Inter Press Service newsagency in Chiang Mai, Thailand.*
- March 98 - Open Skies: Instant Access to Information from Abroad - But, whose Information?  
*Paper presented to a seminar on Technology and the Development of Civil Society: The Media Experience, organised by the Asian Institute of Development Communications in Kuala Lumpur.*
- Sept 97 - Human Rights: Is the Western Media’s Power to Set the Agenda a Violation by itself?  
*Paper presented to a workshop on human rights and the media organised by the Inter Press Service newsagency in Kathmandu.*

- August 96 - Community Radio and Cultural Minorities in Asia and Australia  
*Presented at the 20th Assembly and Scientific Conference of the International Association for Mass Communication Research in Sydney, Australia.*
- June 94 - Multicultural Broadcasting: An Australian Experience With Development Communications  
*Presented at the "Communications, Convergence and Development" conference organised by the Asian Mass Communication Information and Research Centre (AMIC) in Bangkok.*
- September 93 - "Our Style and Standard" - But Wheres Our Migrant Voices?  
*Presented to the first Multicultural Arts Talkfest organised by the Northern Territory Multicultural Arts Office in Darwin, Australia.*
- March 93 - Giving A Voice For The Voiceless - Ethnic and Aboriginal Community Radio  
*Presented to a seminar on "Alternative Media in Asia and the Pacific" organised by the Asian Mass Communication Research and Information Centre (AMIC) in Singapore.*
- November 92 - Reporting Asia: Are We Still In The 19th Century?  
*Presented to a conference organised by the Australian Centre for Independent Journalism and sponsored by AUSTRADE at the University of Technology, Sydney.*
- October 92 - The Importance Of Cultural Perspectives In Community TV Programming  
*A paper presented to a seminar on Community Television organised by Metro Television, Sydney, Australia.*
- July 91 - Multicultural Television: Going Beyond The Rhetorics  
*Presented to the National Communications conference in Sydney.*
- April 91 - New World Order - What Order Are We Reporting?  
*Presented at a public seminar at the University of Technology, Sydney on the reporting of the Gulf War.*
- September 90 - Is the Australian Media Accessible To Diverse Viewpoints  
*Presented at a public seminar on Cultural Diversity and the Media organised by the Humanities Faculty of the University of Technology, Sydney.*
- July 90 - SBS and Multicultural Broadcasting: Is It A Model For Community Television?  
*A paper presented at the "Changing Channels" conference at the University of Western Sydney.*

Papers and Books Published:

- Nov 2005 - Coauthor/Editor, *Public Service Broadcasting: A Best Practices Sourcebook*, UNESCO, Paris.
- Sep 2004 - Coauthor of book '*Cities, Chaos and Creativity*' looking at good governance and the media in the Asia-Pacific region published by the United Nations

Development Programme in collaboration with Asian Media Information Centre (AMIC), Singapore

Dec 2000 - Reporting Asia the 'Asian Way'

*Paper published in AsiaPacific MediaEducator, Issue 9, June-Dec 2000, Graduate School of Journalism, University of Wollongong, Australia*

May 2000 - Racism in the Australian Media and The Barriers for Ethnic Broadcasters

*Paper published in MediaDevelopment Issue 2, 2000, World Association for Christian Communications, London*

August 96 - Ethnic Conflict and The Australian Media

*Co-authored with Andrew Jakubowicz and published by the University of Technology Sydneys Australian Centre for Independent Journalism with the Asian Mass Communication Research and Information Centre, (AMIC),Singapore.*

July 94 - Racism, Ethnicity and The Media

*Co-author with Andrew Jakubowicz, Heather Goodall, Jeannie Martin, Tony Mitchell and Lois Randall. Published by Allen and Unwin, Sydney.*

June 93 - Giving A Voice For The Voiceless

*Published in "Media Asia" an Asian Mass Communication Quarterly published by AMIC, Singapore*

November 92 - Multicultural Television: Going Beyond Rhetorics

*Published in the "Media Information Australia" the quarterly publication of the Australian Films Television and Radio School.*

March 92 - Third World In Australian Television

*Published in the "Communicator" the quarterly publication of the Indian Institute of Mass Communications, New Delhi.*

#### Book Reviews:

MediaAsia 1/2001 - Art of facilitating participation:Releasing the power of grassroots communications, edited by Shirley A White, Sage, New Delhi,1999

MediaAsia 3/2000 - Growing up with TV:Asian childrens' experience by Anura Goonasekera etel, AMIC, Singapore 1999

MediaAsia 3/1999 - Imaging a universe, subverting a multiverse:The politics of India's conventional cinema by Fareed Kazmi, Sage, New Delhi, 1999

MediaAsia 1/1999 - Making documentaries and news features in the Philippines by James kenny and Isabel Kenny, Anvil Publishers, Manila, 1996

MediaAsia 3/1998 - TV Without Borders:Asia Speaks Out, edited by Anura Goonesekera and Paul S.N Lee, AMIC, Singapore 1998

MediaAsia 2/1998 - Dateline Earth: Journalism as if the planet mattered, by Kunda Dixit, IPS, Manila, 1997

MediaAsia 1/1998 - The Global Media: The New Missionaries of Global Capitalism by Edward S Herman and Robert W McChesney, Cassell, 1997

Non-Media Work:

Aug 88 - Jan 89 - Special Projects Officer, Students Association, University of Technology Sydney.

Jul 87 - Feb 88 - Video Communications Officer, Staff Training College of the State Rail Authority of New South Wales.

May 80 - Jul 87 - Professional Engineer with the State Rail Authority of NSW

**Awards:**

November 1992 - Inaugural Singapore Airlines Education Award 1992

*This award was given by the Community Broadcasting Association of Australia for my contributions to the community radio sector in Australia over the last 12 years and also on the merits of a project proposal to research community radio in Asia.*

October 1987 - United Nations Media Peace Award 1987

*I received this award for a series titled "We Dont Want No Peace" broadcast on Radio 2SER-FM. The series looked at the relationship between the rich and poor countries.*

**Grants:**

1991 - Office Of Multicultural Affairs grant to research and produce a radio programme series on community religions in Australia.

1990 - N.S.W Ministry for the Arts grant to produce a promotional video on the "Carnival" festival.

1989 - Australia Council grant to research and produce a series on multicultural arts in Sydney titled "One Nation Many Cultures".

1986 - "International Year of Peace" project grant from the Department of Foreign Affairs to produce a radio series "We dont want no Peace".